



དཔལ་ལྷན་འབྲུག་གཞུང་། བོན་གྱི་ཚོང་འབྲེལ་དང་ལྷ་གཡོག་ལྷན་ཁག ། བརྒྱུད་གསར་བཞེད་ལས་འབྲེལ་དང་སློལ་གྱི་རྒྱ་དོན་ལས་ཁུངས།

Royal Government of Bhutan
Ministry of Industry, Commerce & Employment
Department of Media, Creative Industry & Intellectual Property



MoICE/DoMCIIP/D3/2024-25/487

17 September, 2024

Announcement

Call for proposals to create awareness and advocacy on Intellectual Property Rights (IPRs) and Piracy Issues.

The Department of Media, Creative Industry and Intellectual Property (DoMCIIP), Ministry of Industry, Commerce and Employment (MoICE), is pleased to announce the launch of an initiative aimed at creating awareness on Intellectual Property Rights (IPRs) and piracy to the general public and stakeholders. To extend our reach and engage a broader audience, the Department plans to carry out awareness and advocacy programs through digital platforms such as OTT platforms, reality shows, social media, broadcast media and development of advocacy materials. By leveraging these creative platforms, we would like to reach out to diverse audiences and foster a greater understanding of IP and the importance of combating piracy.

The DoMCIIP therefore invites prospective and interested firms to submit proposals on/before 4 October, 2024. All submissions will undergo review by a committee to ensure compliance with the Department's objective, criteria and alignment within our fund's ceiling.

Click on the link below to view the proposal form uploaded on the ministry's website:

<https://www.moice.gov.bt/wp-content/uploads/2024/09/Form-for-submission-of-proposal.docx>

We encourage applicants to submit their proposals in person to Chief, Industrial Property Division, MoICE. We look forward to receiving your innovative proposals and working together to enhance awareness of IP and piracy.