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Royal Government of Bhutan
Ministry of Industry, Commerce & Employment
Department of Media, Creative Industry & Intellectual Property



MoICE/DoMCIIP/2024-25/D3/447

23 August, 2024

Announcement:

Call for proposals from Aspiring Digital Content Creators

The Department of Media, Creative Industry and Intellectual Property (DoMCIIP), Ministry of Industry, Commerce and Employment (MoICE), is pleased to announce the launch of an initiative aimed at supporting aspiring digital content creators as part of the Creative Industry Development under the Economic Stimulus Program (ESP) of the Government. This initiative is designed to foster a dynamic and sustainable creative sector in Bhutan by empowering digital content creators.

The primary objectives of this initiative are to enhance the visibility of Bhutanese content on digital platforms, support the development and expansion of diverse Bhutanese digital content, encourage responsible content creation, and promote meaningful Bhutanese narratives. Additionally, the initiative seeks to generate revenue and create employment opportunities through digital content monetization.

While not exhaustive, DoMCIIP will focus on supporting the production of music, music videos, vlogs (covering travel, culture, community, and food), documentaries/short films, and talk shows, which will primarily be exhibited through the YouTube platform.

Content creators are invited to submit their proposals using the designated proposal request form. All submissions will undergo review by a committee to ensure compliance with the Department's criteria and alignment with the funding ceiling, which aims to provide equitable support for a diverse range of content creators.

Click on the links below to view the proposal request form uploaded on the ministry and department's website:

https://www.moice.gov.bt/wp-content/uploads/2024/08/Proposal_Request_Form-1.pdf

http://www.ipbhutan.gov.bt/attachment/ckfinder/userfiles/files/Proposal_Request_Form.pdf

We encourage applicants to come in person to submit their proposals. However, if not possible, then kindly email to namzang2012@gmail.com

We look forward to receiving your proposals.