

NATIONAL TRADEMARK AWARD, 2018

Background Information

The Department of Intellectual Property with support from the Department of Cottage and Small Industry under the Ministry of Economic Affairs will be conferring the National Trademark Award, 2018.

1. Objective

The objectives for conferring the National Trademark Award are to recognize and reward owners of trademarks for their contribution to the economic development. It is also aimed to encourage creation, registration, promotion and use of the trademarks among the small scale businesses.

2. Award details

The top three owners of the trademarks will be selected based on the criteria set in Section 3 and cash prizes will be awarded as follows:

- a. First prize Nu. 50,000
- b. Second prize Nu. 30,000
- c. Third prize Nu. 20,000

3. Selection Criteria

Three owners of the valid registered Trademark(s) will be evaluated and selected based on the parameters prescribed in an application form. (Annex I)

4. Eligibility criteria

To be eligible for the National Trademarks Award, the applicants shall:

- a. Be a Bhutanese National
- b. Be owner of a valid registered Trademark(s)
- c. Hold valid Cottage and Small scale /production/manufacture/service license
- d. Have valid tax clearance certificates

5. The Selection Committee:

The Selection Committee for the National Trademarks Award will be constituted by the Department of Intellectual Property. The Committee shall comprise of following officials:

- a. Department of Intellectual Property - 2 members
- b. Department of Cottage and Small Industry - 2 members
- c. Department of Customs - 1 member
- d. Regional Trade and Industry Office, Thimphu - 1 member
- e. Directorate Services, MoEA - 1 member

The Committee shall assign weightage to all the questions I to IX in the application form based on the relevancy and evaluate the applications out of 100 points.

The Committee shall reserve rights to add any other parameters of assessment to enable to make judicious decisions.

6. How to Apply:

The interested owners of the registered Trademarks fulfilling the eligibility criteria should submit the application form duly (annex I) and declaration (annex II) duly signed in a sealed envelope to the Department of Intellectual Property on or before March 27, 2018 addressed to the Director General, Department of Intellectual Property, Ministry of Economic Affairs, Thimphu.

For further information contact Mr. Ugyen Tenzin, IP Officer at 3353233/326512 during Office hours.

Annex I

APPLICATION FORM FOR THE NATIONAL TRADEMARKS AWARD 2018

Part I: Registered Trademark owners profile (5 Points)

1	Name of the Enterprise:				
2	Name of the Owner(s):		Attach Passport Photo (Latest)		
3	Citizen ID No:				
4	Business License No: (attach valid copy)				
5	Enterprise Address (Location):	Email & Fax:			
		Mobile Phone:			
		Post Box:			
6	Signature of the Owner(s)				

(Incomplete details may lead to disqualification)

Part II: Provide details of your registered Trademarks (10 Points)

Sl. No	Details	Specify classes of goods/services	Trademark Registration No. and Year of Registration (provide proof)
1	No. of trademarks	1)	
		2)	

	registered in Bhutan	3)	
2	No. of trademarks registered outside Bhutan	1)	
		2)	
		3)	

Part III. Please elaborate on how you have used your trademarks on products or services with proof? (10 Points)

Part IV: Describe how your trademark helped you to increase the sale of your products or services? (10 Points)

Part V: Where did you sell your trademarked products or services? (Attach proofs & use additional sheet if necessary) (10 Points)

	Final Product (s)	Market segments (Tick)		
		Domestic	India	Third country
1				
2				

Part VI: How many Bhutanese did you employ on full time basis (Attach proof if any & use additional sheet if necessary): (15 Points)

	Position/ Designation	Number of Male	Number of Female	Monthly wage per employee (Nu.)	Other monetary benefits (Nu.)	Other non-monetary benefits (e.g. free housing, medical, transport etc.)
1						
2						
3						
	Total					

Part VII: Describe how you have contributed to the community development? (Key words: sponsorships, engagement in community services, contribution to environment conservation and support to the poor, waste management, social awareness). (Attach proof if any) (10 Points)

Part VIII: What is the overall business impact of your trademark on the products and services? (15 Points)

Part IX: What measures, if any, have you taken to ensure the good standing and placement of your Trademarks? (Attach proof) (15 Points)

Note:

- a. *The information provided above shall be subject to field verification by the officials of MoEA. In case of detection of any information provided herein to be false during the field verification, the applicant shall be disqualified for the award]*
- b. *The information provided above shall be treated in the most confidential manner*
- c. *The decision of the committee(s) will be final and binding*

Annex II

Declaration

I hereby declare that:

1. I do not have any case in the court of law against my business and/or any case of default standing with any of the financial institutions.
2. All particulars furnished by me in this application form are true and correct to the best of my knowledge. In case any information provided in this form is found to be incorrect, the concerned Committee shall reserve the rights to revoke my application.

Affix legal stamp

Name & Signature of the Applicant
Date: