# PROJECT PROFILE 

ON

## SUGAR COATED NUTS

Month \& Year
Aug 2010

# PREPARED BY <br> TANSTIA-FNF SERVICE CENTRE <br> B-22, INDUSTRIAL ESTATE <br> CHENNAI-600032 

Supported by

## SUGAR COATED NUTS

## 1. Introduction

Sugar coated nuts are a delicacy and are consumed by all people on all festive occasions and as a tea time fun snack. The nuts include cashew, peanuts, walnuts and almond.

## 2. Market

The major market outlets are the " A " and " B " class outlets. The product also finds placement in self service counters and departmental stores. Some sweet meat outlets also stock the product.

## 3. Packaging

The processed product is packed in laminated polyester-poly or laminated BOPP film pouches.

## 4. Production capacity

- The plant will be in operation for three shifts a day with each shift of 8 hours duration.
- The plant operates to a production capacity of 250 kilograms per shift.
- The estimated production per day is 750 kilograms.
- The total production per month will be 18.75 M.T while the annual production is estimated at $225 \mathrm{M} . \mathrm{T}$
- The time period required for achieving full capacity utilization is one year.
- It is proposed to utilise $50 \%$ of the capacity for cashews and $50 \%$ of the capacity for peanuts. The production of individual nuts would be 112.5 M.T each.


## 5. Sales revenue

- The total sales revenue is anticipated at Rs. 472.50 lakhs on full capacity utilization as follows:
- Cashew - 112500 kilograms @ Rs. 300 per kg. - Rs. 337.50 lakhs
- Peanuts - 112500 kilograms @ Rs. 120 per kilogram - Rs. 135.00 lakhs


## 6. Production process outline.

The nuts are first shelled to remove the outer skin and then heated in the tray drier at 150 degrees centigrade for forty minutes till the nuts turn golden brown. Sugar syrup is prepared separately to a consistency of 75 brix. The nuts are transferred to the coating pans where they are coated with sugar syrup. Hot air is blown and the product dries in the pan itself. The dried product is then packed.

## 7. Quality specifications

- Moisture content
- Ash
- Acid insoluble ash
- Mold and fungal growth
- Artificial sweeteners
- Total plate count
- Coliforms
- Salmonella
- Streptococci
- Maximum 3\%
- Maximum 1.0\%
- Maximum 0.2\%
- Absent
- Prohibited from being added - Maximum 10,000 per gram
- Absent
- Absent
- Absent


## 8. Pollution control measures

Not necessary as there are no pollutants or effluents.
9. Energy conservation measures

Common measures will do.

## 10. Land and construction cost for the proposed unit

The proposed unit is to be set up in a leased premises. The leased area is 3000 square feet as detailed below:

| SI | Description | Sq. feet |
| :---: | :--- | ---: |
| 1 | Processing area | 1500 |
| 2 | Raw material (sugar) store | 100 |
| 3 | Nuts store room | 200 |
| 4 | Other raw materials store room | 200 |
| 5 | Finished goods store room | 200 |
| 6 | Packing materials store room | 100 |
| 7 | Quality control laboratory | 200 |
| 8 | Office space | 200 |
| 9 | Machinery spares room | 100 |
| 10 | Toilets | 100 |
| 11 | Miscellaneous space | 100 |
| 12 | Total | 3000 |

Lease rent - Rs. 8.00 per month
Total rent per month - Rs. 24000
Lease advance - Rs. 100000
11. Costing of machinery and equipment

| $\mathbf{S I}$ | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Tray drier with two trolleys and 36 trays per <br> trolley | 1.650 |
| 2 | Syrup kettle | 0.750 |
| 3 | Coating and polishing pan | 4.500 |
| 4 | Packing machine | 2.500 |
| $\mathbf{5}$ | Total | $\mathbf{9 . 4 0 0}$ |
| 6 | Laboratory equipment | 0.500 |
| $\mathbf{7}$ | Grand total machinery and equipment | $\mathbf{9 . 9 0 0}$ |

12. Project cost

| $\mathbf{S I}$ | Description | Rs. lakhs |
| ---: | :--- | ---: |
| 1 | Land | On lease |
| 2 | Civil works | On lease |
| 3 | Plant machinery | 9.400 |
| 4 | Laboratory equipment | 0.500 |
| 5 | Transport vehicle (Tata Ace) | 3.760 |
| 6 | Pollution control equipment | 0.000 |
| 7 | Energy conservation equipment | 0.000 |
| 8 | Cost of power connection | 0.250 |
| 9 | Cost of electrification | 0.500 |
| 10 | Erection and commissioning | 0.940 |
| 11 | Cost of machinery spares | 0.300 |
| 12 | Cost of office equipment | 1.000 |
| 13 | Deposits if any | 0.600 |
| 14 | Company formation expenses | 0.100 |
| 15 | Gestation period expenses | 1.500 |
| 16 | Sales tax registration expenses | 0.100 |
| 17 | Initial advertisement and publicity | 10.000 |
| 18 | Contingencies | 1.000 |
| 19 | Working capital margin money | 13.864 |
| 20 | Total | 43.814 |

13. Working capital requirements per month
a. Salaries and wages

| SI | Description | No of <br> persons | Total <br> salary / <br> month <br> (Rs. lakhs) |
| :--- | :--- | :---: | :---: |
| 1 | Production Manager | 1 | 0.400 |
| 2 | Production supervisor cum <br> chemist | 3 | 0.750 |
| 3 | Skilled workers | 3 | 0.180 |
| 4 | Unskilled workers | 6 | 0.240 |
| 5 | Packing workers | 6 | 0.240 |
| 6 | Administrative staff | 1 | 0.250 |
| 7 | Sales staff | 2 | 0.300 |
| 8 | Driver | $\mathbf{1}$ | 0.070 |
| $\mathbf{7}$ | Total | $\mathbf{2 3}$ | $\mathbf{2 . 4 3 0}$ |

b. Raw material requirement per month

| SI | Description | Qty <br> (kgs) | Rate / kg <br> (Rs) | Value <br> (Rs. lakhs) |
| :--- | :--- | :---: | :---: | :---: |
| 1 | Cashews | 6200 | 300 | 18.600 |
| 2 | Peanuts | 6200 | 50 | 3.100 |
| 3 | Sugar | 6400 | 24 | 1.536 |
| 4 | Total raw material | $\mathbf{1 8 8 0 0}$ |  | $\mathbf{2 3 . 2 3 6}$ |

c. Packaging material requirement per month

| SI | Description | Qty | Rate / unit <br> Rs) | Value <br> (Rs. lakhs) |
| :--- | :--- | :---: | :---: | :---: |
| 1 | Primary packaging <br> material - metallized <br> polyester - poly film | 900 kgs | 250 | 2.250 |
| 2 | Cartons and straps | 1875 | 40 | 0.750 |
| 3 | Total |  |  | 3.000 |

Total raw + packaging material = Rs. 26.236 lakhs
d. Utilities per month

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Power 20000 kwh @ Rs. 6.00 per unit | 1.200 |
| 2 | Water | 0.050 |
| 3 | Boiler fuel | 0.000 |
| 4 | Total utilities | $\mathbf{1 . 2 5 0}$ |

e. Contingent expenses per month

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Rent for processing shed | 0.240 |
| 2 | Postage and stationery | 0.010 |
| 3 | Telephones, fax etc. | 0.050 |
| 4 | Consumable stores | 0.020 |
| 5 | Repairs and maintenance | 0.113 |
| 6 | Local transports, loading and unloading | 0.100 |
| 7 | Advertisement and publicity @ 2.5\% of sales | 1.000 |
| 8 | Insurance | 0.010 |
| 9 | Sales expenses @ 1\% of sales | 0.400 |
| 10 | Miscellaneous expenses @ 1\% of sales | 0.400 |
| 11 | Trade incentives @ 2\% of sales | 0.800 |
| 12 | Taxes @ 4\% | 1.600 |
| 13 | Total contingent expenses | 4.743 |

f. Total working capital requirement per month

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Salaries and wages | 2.430 |
| 2 | Raw material and packaging material | 26.236 |
| 3 | Utilities | 1.250 |
| 4 | Contingent expenses | 4.743 |
| $\mathbf{5}$ | Total | $\mathbf{3 4 . 6 5 9}$ |

14. Means of finance

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Total Project Cost | 43.814 |
| 2 | Equity | 14.459 |
| 3 | Debt | 29.355 |
| 4 | Working capital margin money | 13.864 |

## 15. Financial analysis

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Total recurring cost per year | 415.908 |
| 2 | Depreciation on land and building | 0.000 |
| 3 | Depreciation on machinery | 1.076 |
| 4 | Depreciation on furnaces | 0.000 |
| 5 | Depreciation on moulds and fixtures | 0.020 |
| 6 | Depreciation on office equipment | 0.100 |
| 7 | Interest on long term loan @ 13.5\% | 3.960 |
| 8 | Interest on short term borrowings@ 13.5\% | 2.807 |
| $\mathbf{9}$ | Total cost of production | $\mathbf{4 2 3 . 8 7 1}$ |

16. Turnover per year

| SI | Item | Qty | Rate/unit <br> (Rs) | Total <br> Rs. lakhs |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Sugar coated <br> nuts | 112500 | 300 | 337.50 |
| 2 | Sugar coated <br> peanuts | 112500 | 120 | 135.00 |
| 3 | Total | 225000 |  | 472.50 |

17. Viability analysis

| SI | Description | Value |
| ---: | :--- | ---: |
| 1 | Net profit before income tax (Rs. lakhs) | 48.629 |
| 2 | Net profit ratio | $10.3 \%$ |
| 3 | Internal rate of return | $20.6 \%$ |
| 4 | Break even percentage | $43 \%$ |
| 5 | Debt service coverage ratio | 2.002 |

List of machinery suppliers for sugar coated nuts
The machinery has to be fabricated locally to customers specification and capacity.

