# PROJECT PROFILE 

ON

## SPRAY DRIED COCONUT CREAM POWDER

Month \& Year<br>Aug 2010

# PREPARED BY <br> TANSTIA-FNF SERVICE CENTRE <br> B-22, INDUSTRIAL ESTATE <br> CHENNAI-600032 

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## SPRAY DRIED COCONUT CREAM POWDER

## 1. Introduction

Coconut milk powder is obtained by spray drying coconut milk or coconut cream and used in a variety of confectionery products and culinary preparations. These include biscuits, ice creams, chutneys and sambhar powder etc. Being easy to use, it finds preference to coconut itself. The coconut powder obtained by spray drying is water dispersible with a natural taste and hence finds additional use in confectionery products.

## 2. Market

The market for the product is both domestic and international.

## 3. Packaging

The product is packed in foil pouches in quantities of 500 grams and 1 kilogram.

## 4. Production capacity

- The plant will be in operation for two shifts a day.
- The plant will operate to a capacity of processing 25000 nuts per shift or 50000 nuts per day. The yield of various products from processing 50000 nuts per day is as follows:

1. Coconut cream powder - 1100 kilograms
2. Coconut oil (edible grade) - 3500 kilograms
3. Coconut shell powder - 9500 kilograms
4. Medium fat desiccated coconut powder-3000 kilograms
5. Animal feed - 500 kilograms.

- The total quantity of nuts processed per annum of 300 working days on full capacity utilisation would be 150 lakh nuts. The yield of various products are:

Coconut cream powder - 330 metric tonnes
Coconut oil (edible grade) - 1050 metric tonnes
Coconut shell powder - 2850 metric tonnes
Medium fat desiccated coconut powder - 900 metric tonnes
Animal feed - 150 metric tonnes.

- The time period required for achieving full capacity utilisation is one year.


## 5. Sales revenue

- The annual sales revenue on full capacity utilisation is as follows:

1. Coconut cream powder @ Rs. 300 per kilogram - Rs. 990 lakhs
2. Coconut oil @ Rs. 70 per kilogram - Rs. 735 lakhs
3. Coconut shell powder @ Rs. 8.00 per kg - Rs. 228.00 lakhs
4. Desiccated coconut powder @ Rs. 150 per kilogram - Rs. 1350 lakhs
5. Animal feed @ Rs. 4 per kilogram - Rs.6. lakhs
6. Total sales realisation-Rs. 3309.00 lakhs.
7. Production process outline.

The products available in the wet processing of coconuts include:

- Coconut water for standardization with electrolytes.
- Coconut oil
- Coconut milk and cream for conversion to coconut powder.
- Desiccated coconut powder for packing under an inert gas atmosphere.
- Coconut fibre for sale to coir manufacturing industries.
- Coconut shell for conversion to coconut shell powder.
- Coconut milk, coconut cream and spray dried coconut cream powder:

The kernel is detached from the shell and grated. The gratings are passed over a stainless steel vibratory sieve to remove fibrous material or traces of shell if any. The kernel gratings are steamed and pressed to remove milk. The milk is centrifuged to separate oil and then pumped to the pastueriser where it is sterilized. For manufacture of coconut cream, the coconut milk is taken to the vacuum concentrator and then evaporated to one third its volume. The cream is spray dried and packed in aluminum foil pouches.

## - Coconut oil:

- The oil is obtained by high speed centrifugation of the milk obtained after pressing the kernel. The oil being edible grade can be used for cooking directly.


## Desiccated coconut powder:

Desiccated coconut powder is obtained by drying the kernel gratings after extraction of milk. The gratings are taken to the fluidized bed drier where it is dried under a blast of air at a low temperature. After drying the material is conveyed to the packing machine where it is packed in foil pouches under an inert atmosphere of nitrogen.

## - Coconut fibre:

The fibre obtained before halving the nuts is collected and sold to the coir industry manufacturers.

## - Coconut shell powder:

The shell is first broken into pieces by use of disintegrators and then ground to a fine powder. The powder is packed in HDPE bags.

## 7. Quality specifications

- The product should be free from any fermented odour.
- Moisture content shall not exceed $2 \%$
- It shall test negative for coliforms, salmonella and streptococci bacteria.
- Mold and fungal growth should be absent.

8. Pollution control measures

Not necessary as there are no pollutants or effluents.

## 9. Energy conservation measures

Common measures will do.

## 10. Land and construction cost for the proposed unit

Land 5.0 acre - Rs. 10.0 lakhs.
Processing area is 27200 square feet as detailed below.

| SI | Description | Sq. feet |
| ---: | :--- | ---: |
| 1 | Raw material store | 5000 |
| 2 | Nut cracking area | 1000 |
| 3 | Processing section | 10000 |
| 4 | Packing section | 1000 |
| 5 | Spray drying area | 2000 |
| 6 | Spare parts store | 500 |
| 7 | Finished goods store | 1000 |
| 8 | Laboratory | 1000 |
| 9 | Boiler area | 2000 |
| 10 | Administration area | 1000 |
| 11 | Fibre storage area | 500 |
| 12 | Shell storage area | 1000 |
| 13 | Toilet space | 500 |
| 14 | Incenerator and waste disposable area | 200 |
| 15 | Security office | 500 |
| $\mathbf{1 4}$ | Total | $\mathbf{2 7 2 0 0}$ |

Cost of construction - Rs. 800 per square foot
Total cost of civil works - Rs. 217.60 lakhs
Total cost of land and civil works - Rs. 227.60 lakhs

## 11. Costing of machinery and equipment

- Plant machinery
a) Nut cracking machine
b) Grating and shredding machine.
c) Milk extraction unit complete with pastueriser, vacuum concentrator, heat exchangers, stainless steel pipings etc..
d) Refrigeration unit for collecting coconut water from mature coconuts.
e) Fluidized bed dryers to dry desiccated coconut powder
f) Steam boiler 5 ton capacity along with accessories.
g) Spray drying unit complete with accessories such as heat exchangers, blowers, spray nozzles etc.
h) Dehumidifying chamber and dehumidifiers for packing desiccated coconut powder.
i) Form fill and seal packing machine with augur weighers and fillers.
j) Couplings, unions, flanges, pipelines, valves etc., connecting boiler to machinery
k) Working tools
I) Incinerator and accessories
m) Total cost of machinery - Rs. 414 lakhs
- Testing equipment
n) Testing equipment comprising hot air oven, ashing oven, kjeldhal apparatus, soxhlet apparatus, centrifuge, vortex stirrer, pH meter, precision weighing scales, glassware and chemicals.
o) Cost of testing equipment - Rs. 1.00 lakh.
- Total cost of processing and testing equipment inclusive of taxes and duties - Rs. 415.00 lakhs.

12. Project cost

| SI | Description | Rs. lakhs |
| ---: | :--- | ---: |
| 1 | Land | 10.000 |
| 2 | Civil works | 217.600 |
| 3 | Plant machinery | 414.000 |
| 4 | Laboratory equipment | 1.000 |
| 5 | Transport vehicle (4 LCV) | 30.000 |
| 6 | Pollution control equipment | 0.000 |
| 7 | 500 KVA Generator | 25.000 |
| 8 | Cost of power connection | 3.500 |
| 9 | Cost of electrification | 2.000 |
| 10 | Erection and commissioning | 20.700 |
| 11 | Cost of machinery spares | 5.000 |
| 12 | Cost of office equipment | 2.000 |
| 13 | Deposits if any | 0.000 |
| 14 | Company formation expenses | 0.250 |
| 15 | Gestation period expenses | 0.000 |
| 16 | Sales tax registration expenses | 50.000 |
| 17 | Initial advertisement and publicity | 5.000 |
| 18 | Contingencies | 98.920 |
| 19 | Working capital margin money | 895.070 |
| 20 | Total |  |

## 13. Working capital requirements per month

a. Salaries and wages

| SI | Description | No of <br> persons | Total <br> salary / <br> month <br> (Rs. lakhs) |
| :--- | :--- | :---: | :---: |
| 1 | General Manager | 1 | 0.800 |
| 2 | Food Technologist | 1 | 0.400 |
| 3 | Maintenance Engineer (Civil) | 1 | 0.400 |
| 4 | Maintenance Engineer (Mech) | 1 | 0.400 |
| 5 | Maintenance Engineer (Elect) | 1 | 0.400 |
| 6 | Production Supervisors | 2 | 0.500 |
| 7 | Packing machine operators | 2 | 0.150 |
| 8 | Boiler operators | 2 | 0.150 |
| 9 | Generator foreman | 2 | 0.150 |
| 10 | Refrigeration mechanics | 2 | 0.200 |
| 11 | Storekeeper | 1 | 0.100 |
| 12 | Skilled workers | 10 | 0.600 |
| 13 | Unskilled workers | 20 | 0.800 |
| 14 | Sales staff | 5 | 0.750 |
| 15 | Administrative staff | 4 | 1.000 |
| 16 | Van drivers | 4 | 0.300 |
| 17 | Security staff | 10 | 0.500 |
| 7 | Total | 69 | 7.600 |

b. Raw material requirement per month

| SI | Description | Qty | Rate / unit <br> (Rs) | Value <br> (Rs. lakhs) |
| :--- | :--- | :---: | :---: | :---: |
| 1 | Mature coconuts | $12,50,000$ <br> nos | 8.00 | 100.00 |
| 2 | Dextrose, Sucrose etc | 5000 kgs | 30.00 | 1.500 |
| 3 | Total raw material | $\mathbf{2 5 0 0 0}$ |  | $\mathbf{1 0 1 . 5 0 0}$ |

c. Packaging material requirement per month

| SI | Description | Qty | Rate / unit <br> Rs) | Value <br> (Rs. lakhs) |
| :--- | :--- | :---: | :---: | :---: |
| 1 | Aluminum foil pouches | 15,00000 | 5.00 | 75.000 |
| 2 | Cartons and straps | 62500 nos | 40 | 25.000 |
| 3 | Total |  |  | $\mathbf{1 0 0 . 0 0}$ |

Total raw + packaging material $=201.500$
d. Utilities per month

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Power 100,000 kwh @ Rs. 6.00 per unit | 6.000 |
| 2 | Water | 0.250 |
| 3 | Boiler fuel | 3.000 |
| 4 | Total utilities | $\mathbf{9 . 2 5 0}$ |

e. Contingent expenses per month

| SI | Description | Rs. lakhs |
| ---: | :--- | ---: |
| 1 | Rent for processing shed | 0.000 |
| 2 | Postage and stationery | 0.050 |
| 3 | Telephones, fax etc. | 0.100 |
| 4 | Consumable stores | 0.250 |
| 5 | Repairs and maintenance | 1.037 |
| 6 | Local transports, loading and unloading | 0.600 |
| 7 | Advertisement and publicity @ 2\% of sales | 5.364 |
| 8 | Insurance | 0.091 |
| 9 | Sales expenses @ 1\% of sales | 2.682 |
| 10 | Miscellaneous expenses @ 1\% of sales | 2.682 |
| 11 | Trade incentives @ 2\% of sales | 5.365 |
| 12 | Taxes @ 4\% | 10.730 |
| $\mathbf{1 3}$ | Total contingent expenses | 28.951 |

f. Total working capital requirement per month

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Salaries and wages | 7.600 |
| 2 | Raw material and packaging material | 201.500 |
| 3 | Utilities | 9.250 |
| 4 | Contingent expenses | 28.951 |
| $\mathbf{5}$ | Total | $\mathbf{2 4 7 . 3 0 1}$ |

14. Means of finance

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Total Project Cost | 895.070 |
| 2 | Equity | 295.373 |
| 3 | Debt | 599.697 |


| 4 | Working capital margin money | 98.920 |
| :--- | :--- | ---: |

## 15. Financial analysis

| SI | Description | Rs. lakhs |
| :---: | :--- | ---: |
| 1 | Total recurring cost per year | 2967.612 |
| 2 | Depreciation on land and building | 22.760 |
| 3 | Depreciation on machinery | 41.300 |
| 4 | Depreciation on furnaces | 2.500 |
| 5 | Depreciation on moulds and fixtures | 1.000 |
| 6 | Depreciation on office equipment | 0.200 |
| 7 | Interest on long term loan @ 14\% | 80.955 |
| 8 | Interest on short term borrowings@ 14\% | 20.773 |
| 9 | Total cost of production | $\mathbf{3 1 3 7 . 1 0 0}$ |

16. Turnover per year

| SI | Item | Qty <br> (MT) | Rate/kg <br> (Rs) | Total <br> Rs. lakhs |
| :---: | :---: | :---: | :---: | ---: |
| 1 | Coconut <br> cream powder | 330 | 300 | 990.00 |
| 2 | Coconut oil | 1050 | 70 | 735.00 |
| 3 | Coconut shell <br> powder | 2850 | 8 | 228.00 |
| 4 | Desiccated <br> coconut <br> powder | 900 | 150 | 1350.00 |
| 5 | Animal feed | 150 | 4 | 6.00 |
| 6 | Total | 5280 |  | 3309.00 |

17. Viability analysis

| SI | Description | Value |
| ---: | :--- | ---: |
| 1 | Net profit before income tax (Rs. lakhs) | 171.900 |
| 2 | Net profit ratio | $8.8 \%$ |
| 3 | Internal rate of return | $28.2 \%$ |
| 4 | Break even percentage | $41 \%$ |
| 5 | Debt service coverage ratio | 2.102 |

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