

# **PROJECT PROFILE**

ON

# **LEATHER FULL SHOES**

Month & Year December 2009

# PREPARED BY TANSTIA-FNF SERVICE CENTRE B-22, INDUSTRIAL ESTATE CHENNAI-600032

Supported by





# **LEATHER FULL SHOES**

#### INTRODUCTION

Leather Shoe is an item is an item of footwear evolved at first to protect the human foot and later, additionally, as an item of decoration in itself. The foot contains more bones than any other single part of the body, and has evolved over hundreds of thousands of years in relation to vastly varied terrain and climatic conditions. Together with the proprioceptive system, it is what makes possible balance and ambulation.

The majority of people did not wear shoes until recent years; shoes were not worn by most of the world's population—largely because they could not afford them. Only with the advent of mass production, making available for the first time the cheap *flip-flop*-type sandal, for example, has shoe-wearing become predominant.

Appearance and design have varied enormously through time, and from culture to culture. They may, for example, have very high heels or no heels at all. Contemporary footwear varies in style, complexity and cost, from the most basic sandal, via high fashion shoes for women sometimes costing thousands of dollars a pair, through to complex boots specially designed for mountaineering or skiing. Shoes have traditionally been made from leather, wood or canvas, but are increasingly made from rubber, plastics, and other petrochemical-derived materials.

#### **MARKET**



There has been remarkable demand for leather products and exports of leather garments, shoes, and shoe uppers have been having increasing trend in exports. The figures of leather exports from India in the past have been as under:

Year	Volume in Million US\$
1994-95	1612.16
1995-96	1762.99
1996-97	1618.27
1997-98	1671.90
1998-99	1654.89
1999-2000	1604.35
2000-01	1963.60
2001-02	1936.00
2002-03	1875.21
2003-04	2216.45
2004-05	2379.44
2005-06	2694.59
2006-07	2981.79
2007-08	3480.00
2008-09	3598.64

Source: Council for Leather Exports.

The product wise exports of leather and leather products from India for the past 5 years are as under:

US \$ million

Category	2004-05	2005-06	2006-07	2007-08	2008-09
Finished leather	577.00	606.06	688.05	807.19	673.37
Footwear	601.73	786.76	950.90	1174.03	1243.78
Footwear components	163.67	179.04	212.65	269.30	246.35



Leather garments	318.73	328.44	308.98	345.34	426.15
Leather goods	568.46	649.14	690.66	800.46	873.30
Saddlery and Harness	59.64	76.40	81.85	106.18	92.15
Leather gloves	*	*			
Non-leather footwear	90.21	68.75	48.69	46.02	43.53
Total	2379.44	2694.59	2981.75	3548.51	3598.64

Leather gloves are included in Leather Goods.

#### Analysis of Export Performance of leather and leather products during

#### April-March 2007-08 vis-à-vis April-March 2008-09

- The export of leather and leather products for the period April-March 2008-09 touched US\$ 3598.64 million against the performance of US\$ 3548.51 million in the corresponding period of last year, registering a positive growth of 1.41% in Dollar Terms. In rupee terms the export touched Rs.165513.28 million against the previous years performance of Rs.142865.69 million showing a positive growth of 15.85%.
- The export value during 2007.08 was revised upwards by DGCl&S, from US\$ 3477.52 million (Rs.140007.33 million) to US\$ 3548.51 million (Rs.142865.69 million).

A Statement showing the Product-wise Export performance during April-March 2007-08 vis-à-vis April-March 2008-09 is given below:

		(Value in M	1illion Rs)
CATEGORY	APR-MAR	APR-MAR	% VARIATION



	2007-08	2008-09	Shaping Shies
FINISHED LEATHER	32498.11	30970.72	-4.70%
LEATHER FOOTWEAR	47267.13	57205.46	21.03%
FOOTWEAR COMPONENTS	10842.27	11330.34	4.50%
LEATHER GARMENTS	13903.47	19600.26	40.97%
LEATHER GOODS	32227.20	40165.81	24.63%
SADDLERY AND HARNESS	4274.78	4238.48	-0.85%
NON-LEATHER FOOTWEAR	1852.73	2002.21	8.07%
TOTAL	142865.69	165513.28	15.85%
Source : DGCI &S			

#### **Export Target Vs Achievement**

As against the envisaged export target of US\$ 4000 million for the year 2008-09, the actual export performance was US\$ 3598.63 million, recording an achievement of 89.97% over the targeted export. The product specific export target vis-à-vis achievement is given below:

		(In Million	
		US\$)	
	Export		%
Product Category	Target	Actual Export	Achievement
		Apr- March	
	2008-09	2008-09	
Finished Leather	799.00	673.37	84.28%
Footwear	1816.00	1533.66	84.45%



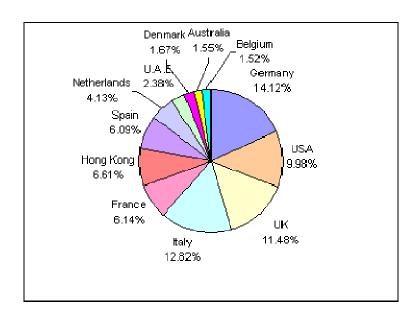
			onuping
Leather Garments	380.00	426.15	112.14%
Leather Goods	875.00	873.30	99.81%
Saddlery & Harness	130.00	92.15	70.88%
Total	4000.00	3598.63	89.97%

#### Country-wise analysis

- The major markets for Indian leather products are Germany with a share of 14.12%, Italy 12.82%, UK 11.48%, USA 9.98%, Hong Kong 6.61%, Spain 6.09%, France 6.14%, Netherlands 4.13%, UAE 2.38% and Australia 1.55%. These 10 countries together accounts for nearly 75.30% of India's total leather products export.
- Overall positive growth is seen in markets like Germany 3.02%, USA 15.43%, France 11.34%, Spain 1.44%, Netherlands 10.40%, Australia 10.55%, Denmark 21.24%, Switzerland 1.09%, Austria 5.97%, Japan 26.93%, U.A.E. 12.54%, Finland 7.85% and Saudi Arabia 20.60%
- Overall decline is seen in markets like UK 1.06%, Italy 5.96%, Hong Kong 15.39%, Russia 23.86%, New Zealand 2.55%, Greece 24.43%, Canada 4.41%, Sweden 2.47%. South Africa 19.56%, and Portugal 15.38%



#### Major markets for Indian Leather Products and their import share



#### Trend in Major importing Countries of Leather & Leather Products

#### (Value in Million US\$)

COUNTRY	APR-MAR		% change
	2007-08	2008-09	
GERMANY	493.34	508.26	3.02%
U.S.A.	311.21	359.22	15.43%
U.K.	417.64	413.23	-1.06%
ITALY	490.77	461.52	-5.96%
FRANCE	198.52	221.03	11.34%
HONG KONG	280.97	237.72	-15.39%



SPAIN	216.07	219.18	1.44%
RUSSIA	15.77	12.01	-23.86%
NETHERLANDS	134.75	148.77	10.40%
AUSTRALIA	50.44	55.76	10.55%
NEWZEALAND	5.61	5.46	-2.55%
DENMARK	49.58	60.12	21.24%
GREECE	23.57	17.82	-24.43%
CANADA	36.92	35.29	-4.41%
SWITZERLAND	25.79	26.07	1.09%
SWEDEN	38.99	38.03	-2.47%
S. AFRICA	27.90	22.45	-19.56%
AUSTRIA	25.68	27.22	5.97%
BELGIUM	55.32	54.77	-1.00%
JAPAN	15.95	20.24	26.93%
PORTUGAL	56.93	48.17	-15.38%
CHINA	55.46	49.96	-9.92%
IRELAND	8.15	6.37	-21.92%
U.A.E.	76.23	85.79	12.54%
Source : DGCIS			

The Government of India had identified the **Leather Sector** as a **Focus Sector** in its Foreign Trade Policy 2004-09 in view of its immense potential for export growth prospects and employment generation. Accordingly, the Government is also implementing various **Special Focus Initiatives** under the Foreign Trade Policy for the growth of leather sector. **Hence, considering the current export trends and the previous growth rates, the** 



# export target in respect of leather & leather products is envisaged to touch US\$ 7.03 billion mark by the financial year 2013-14.

There is a good demand for the Indian finished leather and the demand is increasing. The finished leather is converted into value added products and therefore the supply of the finished leather has to be increased.

There exists a large raw material base. This is on account of population of 194 million cattle, 70 million buffaloes and 95 million goats. According to the latest census, India ranks first among the major livestock holding countries in the world. With 48 million of sheep, it claims the sixth position. These four species provide the basic raw material for the leather industry.

The annual availability of about 200 million hides and skins is the main strength of the industry. Some of the goat/calf/sheep skins available in India are regarded as specialty products commanding a premium market. Abundance of traditional skills in tanning, finishing and manufacturing downstream products and relatively low wage rates are the two other factors of comparative advantage for India.

The leather industry is spread in different segments, namely, Tanning & Finishing, Footwear & Footwear components, Leather Garments, Leather Goods including saddlery & Harness, etc. the estimated production capacity in different segment is furnished in the following table; -

Product	Capacity
Hides	65 million pieces
Skins	170 million pieces
Footwear & Footwear components	
a) Leather Footwear	776 Million pairs



b) Leather shoe uppers	112 million pairs
c) Non-leather Footwear	960 million pairs
Leather garments	18 million pieces
Leather goods	60 million pieces
Industrial gloves	52 million pieces
Saddles	0.10 million pieces

(Source: Council for Leather Exports)

The China has emerged as a major competitor for India holding nearly 27% of world market followed by Italy with 15%. India's share is only 2.59%, which has to be improved. The Council of Leather Exports has been successful recently promoting Indian exports after its delegation's visit to Latin American Countries, when they could muster large export orders. The Government has recently set up Leather Technology mission to augment resources, improvement in quality and other technical aspects of leather production. The problems of effluent have been solved with the setting up of individual Effluent Treatment Plants and Common Effluent Treatment Plants. All necessary steps are being taken to boost the exports on one side and to maintain matching quality of production on the other by technological advancement.

The Global Import of Leather Goods in terms of value was around US\$ 4955 million, accounting for a share of 7.26% in the total global import of leather and leather products. India's export of total global import of leather goods is around US\$ 444 million holding a share of 7.60% in the global import of this product. There is thus enormous scope for furthering our export of leather products.



The major markets for Indian Leather and leather products are the USA, Germany, the UK, Italy, France, Spain and within lands accounting for almost 72% of total export.

#### **CURRENT MARKET FOR FULL SHOES**

According to new Research Report, the India Footwear Market Forecast to 2012 emerging possibilities of footwear export, the Indian footwear export is projected o grow at a CAGR of nearly 20% between 2008-09 and 2010-11. It will account for over 60% of total leather export from India. Easy availability of raw materials and skilled manpower at relatively much lower cost are expected to keep the demand for Indian footwear buoyant in near future much lower cost are expected to keep the demand for India footwear buoyant in the near future.

In order to reduce the impact of economic recession of the footwear market, India is trying to diversify its footwear market from its present market potential exporting markets to new avenues. As of now most of the Indian export is concentrated in EU and United States, but the country is targeting the Middle East region to sell leather goods and foot wear. With a view to further explore the possibilities to this potential market, Indian Leather Council has given emphasis on undertaking aggressive market development activities in the Middle East region. Among the middle East countries Saudi Arabia and Jordan imports around US\$14 million, while India 's exports to these countries is only about US\$16 million holding a share of 3.88%. Hence there is huge scope for further enhancing India's market share in these countries.

Demand for high quality footwear produced in Europe and other arts of the world is expected to slow down as people will look for medium or



lower priced products. This is a good sign for the India Footwear industry since India along with China is the main supplier of low priced footwear. However, Chinese producers are facing serious problems due to rising labour cost, which has risen around 40% since January 2009 and currency appreciation. Chinese products which used to be cheaper by around 10% compared to India products are no longer cheaper. Under these circumstance, India is the only major source for supplying medium and low priced foot wear. Moreover , most of the global footwear manufacturers, particularly European manufacturers who were sourcing from China have now turned to India .Nike, Addidas, and Puma are some of the footwear majors are expected to route parts of their production and purchase out from China to India .

#### **INSTALLED CAPACITY**

Product	Installed	No of working	Capacity	Capacity per
	capacity	hours per day	per day	annum
	per hour			300 days per
				annum
	100	8	800	240000
Leather				
Shoes				

#### PLANT AND MACHINERY

UPPER PLANT	



		Shaping SMEs for t
1	Swim arm hydraulic clicking press	2 nos
2	Pneumatic stamping machine	2 nos
3	Stitching single needle	26 nos
4	Stitching double needle	10 nos
5	Stitching zig zag	2 nos
6	Binding machine	2 nos
7	Skiving machine	7 nos
8	Fusing machine	1 no
9	Eyeleting machine	1 no
10	Hammering machine	1 no
11	Embossing machine	1 no
12	Stamping machine	1 no
13	Toe puff attaching machine	1 no
14	Elgi compressor 7.5 HP	1 no
	FULL SHOE PLANT FOR BOTTOM FINISHING	
15	Pulling Over and Cement Lasting M/C	1
16	Tack Heel seat lasting M/c	1
17	Sole Embossing machine	1
18	Pounding Machine	1
19	Upper Forming M/c	1
20	Twin Sole Attaching M/c M: 756	1
21	Out Sole Stitching M/c	1
22	Heel Breasting M/c	1
23	Sole Levelling M/c	1
24	Crimping M/c	1
25	Band knife Splitting Machine	1
26	Twin Sole Attaching M/c M: AS1800K6	2
27	Oil dynamic clicking press with turning arm 20 tons	8
	1	



		Shaping SMEs for t
28	Travelling Head Clicking M/C M: G888	1
29	Heat Setting Plant CS 200	1
30	Ironing And Conditioning Machine Turbo P	3
31	Boot Leg Ironing Machine SG2	1
32	Reactivating Plant for Shoe and Soles Sco	1
33	Paste Drying Unit Chillier	1
34	Humidifier for Upper Mod UPB	1
35	Fore Part Conditioning Machinery Mod UE2	1
36	Counter Moulding Machine Alfa 684CF 2HP	1
37	Heel Nailing Machine PTP 3000 Basic	1
38	Tank Mounted Screw Air	1
39	Make Refrigerated Air Dryer	1
40	Pre Filter	1
41	Fine Filter	1
42	Carbon Filter	1
43	82.5 KVA DG Genset	1
44	160 KVA DG Genset	1
45	Conveyor	1

The total value of machinery is estimated at Rs.300.00 lakhs including electricals.

#### MANUFACTURING PROCESS

The manufacturing of full shoes involves the following sequence of operations.

Designing and pattern cutting: As per the selected designs, the patterns are prepared, checked for accuracy, and then master patterns are



developed. Then these patterns are graded into different sizes and dies are prepared.

Clicking: The upper, lining and stock components are cut from suitable materials by the help of dies with the clicking press. While clicking, it is essential to consider the importance of the components and the corresponding portion of leather, directional properties of components and that of leather portion, degree of defects, and the best possible inter lock to have minimum wastage. The components are to be necessarily marked with sizes and sides are kept separately to avoid the confusion.

Closing: The cut components are checked to sizes and defects, skived to the edges, folded and other edge treatments are done as per specification. These are then assembled together initially with adhesive and finally with stitching. The eyelets are fixed, the upper is checked and then sent for next operation.

Bottom components preparation: Bottom components such as the insole, toe – puff and stiffeners are cut from suitable materials and skived as per specification. The PVC sole is cleaned with the solvent like Methyle – Ethyle – Ketone (MEK) and the TPR sole is cleaned and applied with chemical primer (Halogen) and dried.

Construction and shoe making: The toe – puff, stiffeners are inserted between upper and lining at the toe and back part. The insole is fixed on the last and the upper is mounted (Lasting) onto it by pulling the toe part, back part and finally the side portion. The edges are hammered for smooth feather edge. The bottom filling is done into the cavity formed due to lasting. The surface is then scoured and roughened to get levelled but rough surface is then cleaned with solvent like MEK and dried. Both



the sole and lasted upper surface are then applied polyurethane adhesive and allowed to dry completely. The dried surfaces are then reactivated to gain adhesion properties and then the sole is fitted on the lasted upper accurately and pressed under sole attachment machine for strong and permanent bond. In this condition the shoe is kept for few hours for a permanent shape.

Finishing: The upper and sole is then cleaned and finished with the wax and other finishing chemicals. The shoe is then de – lasted, cleaned from inside, inserted with stamped sock lining, the laces are attached, inspected and packed for dispatch.

#### **QUALITY CONTROL AND STANDARDS**

The quality of shoe has to be maintained as per buyer's specification. However, the main criteria for quality control are selection of suitable materials (Especially the leather with required thickness, shade, strength and softness) cutting components form suitable portions of leather, assembling, regular stitching with suitable thread with specified stitch length and finishing, lasting, alignment, sole attachment, finishing and packing.

#### **RAW MATERIALS**

The following are the raw materials required for full shoe.

Calculation	of Raw				Rate-	
Materials		Unit	Nrm	Qty	Rs	Value-Rs
Leather 1	Sheep Nappa	sft	3	3	46.8	140
Lining 1	1/2 Sheep + Socks	sft	2.25	2	38.5	87
Lining 2	D.Khaki	sf†	0.7	1	4.65	3



Counter					Shaping SMEs for th	e Future	
stiffeners	1.4 Mm Sol	vent	pairs	1	1	5.75	6
Foam	6mm 95d -	Full	sft	1.55	2	23	36
heel Grip	H / G - Nr		Sft	0	0	16	0
Reinforcing							
cloth	T 814		Sft	2.4	2	3.8	9
Sock cushion	3 Mm		sft	0.65	1	4.75	3
Toe cap			pairs		0		0
Sub-Material			Rs/pair	1	1	15	15
Bottom							
		1002 -					
	Insole	HALF	pairs	1	1	11	11
		75CM					
	Laces	LACE	pairs	1	1	3.5	4
		1002 -					
	Sole	34389 TPR	pairs	1	1	107.5	108
Packaging							
	Other	Packing					
	Materials		Rs/pair	1		30.75	31
	Carriage In	nwards	Rs/pair	1	1	8	8
	Bottoming		Rs/pair	1	1	20	20
							481
Addwastages					2%		9.62
Total materia	l cost per						
pair							490.62
	No of						
Production	pairs		240000				



'(including wastage 10%)

Material cost per pair Rs.490.62

Total RM cost per annum Rs.1,177

The main raw material for the shoe making is the finished leather. These are available from the reputed tanneries located in Ambur and Ranipet.

#### **PACKING MATERIALS**

The packing materials consist of the following.

Box
Tissue paper
Price tag
Rapping paper
Bar code
Carton box
Tape
Jute
Outer carton box
Tape
Jute
Outer Carton Tai
Lock
Gel

The packing material cost per pair is estimated at Rs. 20.00 per pair.

#### LOCATION LAND AND BUILDING



Built up area-Sq.	ft		20000
Rent p.mRs per	200000		
Advance-10 mo	2000000		
UTILITIES			
Three phase-	240HP	KW	173.04
Power charges (	22.55		
For process-Litres	Nil		
For human	consumption-		5000

# **MANPOWER**

litres/day

			Total
Category	Nos.	Monthly	monthly
		Salary	Salary
Production			
Manager	1	15000	15000
Line In charge	3	3 10000	30000
QC Inspector	1	10000	10000
Cutting In			
charge	2	2 10000	20000
Leather Assorter	1	8000	8000
Store In charge	2	7000	14000
Accountant	2	7000	14000
Mechanic	1	7000	7000
Checking	8	6000	48000



			Sha	aping SM
Stitcher	38	6000	228000	aping on
folder	6	5000	30000	
Attacher	10	4000	40000	
Helper	20	3000	60000	
Cutter	8	5000	40000	
Driver	1	5000	5000	
Total	104		569000	
Add Benefits		0.20	113800	
			682800	
Annually		Rs.lakhs	81.94	
Line Incharge	1	10000	10000	
Asst: Line				
Incharge	1	8000	8000	
Store Incharge	3	7000	21000	
Sampling	1	7000	7000	
Packing				
Incharge	3	6000	18000	
Mechanic	1	7000	7000	
Asst: Mechanic	1	6000	6000	
Skilled Operator	5	6000	30000	
Semi Skilled				
Operator	40	4000	160000	
Helper	20	3000	60000	
			327000	
Add Benefits			65400	
			392400	
			47.09	



#### **EFFLUENT TREATMENT**

Although shoe industry does not discharge any pollutants, the following precautions are to be considered for a better environment.

The adhesives prescribed are mainly solvent based and are inflammable and toxic in nature. It can cause problems, if inhaled. Therefore, a solvent extraction system is required in adhesive application area. Further the dust developed during scouring and roughing or even during finishing are necessarily to be collected through an exhaustion system attached to the concerned machine for making the work place dust free.

#### SCHEDULE OF IMPLEMENTATION

If the financing arrangements are finalized the project can be implemented in six months time.

#### **COST OF PRODUCTION AND PROFITABILITY**

A cost and profitability statement projected for the first 3 years of operations is given in Annexure. The profitability is based on the following assumptions.

#### **Assumptions**

Installed capacity	240000 pairs of Leather Shoes per annum
Capacity utilisation	Year-1-60%
	Year-2-70%
	Year-3-80%
Selling price	Rs.750.00 per Pair plus Duty Draw back-10%
	in case of exports.
Raw materials	As per the details given above



Packing materials	As per details given above
Power	Rs.22.55 lakh per annum at 100%
Wages and salaries	Rs. 129.08 lakhs with increase 5% every year.
Repairs and Maintenance	Rs.3.60 lakhs per annum
Depreciation	Written down value method -15 % on
	machinery
Selling general and	Rs. 12.00 lakhs per annum
administrative expenses	
Interest on Term Ioan	13% per annum
Interest on working capital	13 % per annum
Income tax	34 % on profits

#### ADDRESSES OF MACHINERY AND EQUIPMENT SUPPLIERS

1.Harman Sales Pvt Ltd

#### **Harman Chennai Clicking Dies**

No. 51, Maddax Street,

2<sup>nd</sup> Floor, Verepy High Road,

Choolai, Chennai - 600112.

2.Shutan International

79 EVK Sampath Road

Chennai 600 007

3. Torielli India Pvt Ltd

10 Siri Fort Road-II floor, Ormes Road

Kilpauk, Chennai-600010

4. Itlaprogetti Asis Pvt Ltd

4, Ramawamy Street

T-Nagar Chennai -600017



5. EPM Italia machines Pvt Ltd.

14/53, V.V. Koil Street,

Chinmaya Nagar, Stage-I,

Chennai - 600092

6. Fizya International

2/12 Palliappan Street

Periyar Nagar, Pallavaram

Chennai-600044

#### **RAW MATERIALS SUPPLIERS**

All major finished leather suppliers in Chennai and other leather centres

1. M/s. Valliappa Leather Corporation

3/5 and 6, Narayana Chetty Street

Periamet,

Chennai 600 003.

2. M/s. T. Abdul Wahid and Co

26, Vepery High Road,

Chennai 600 003.

3. M/s. Tamil Nadu Leather Dev Corporation Ltd

857, Periyar SVR High Road,

Chennai 600 010.

4. M/s. Bharani Agencies

126, Thambu Chetty Street,

3rd Floor,

Chennai 600 001.

5. M/s. Popular Thread Factory

No.28, Kasi Chetty Street,



Chennai 600 097.

6. M/s. Skandia Sales and Services (P) Ltd

1-B, gen, Colling Road,

Choolai, Chennai 600 112.

### **FINANCIAL ASPECTS**

#### 1. COST OF PROJECT

	(Rs.lakhs)
Building-Rented-Advance	20.00
Plant & Machinery	300.00
Other Misc. assets	10.00
Pre-Operative expenses	10.00
Margin for WC	35.40
	375.40

#### 2. MEANS OF FINANCE

Capital	150.40
Term Loan	225.00



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375.40

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#### 2. COST AND PROFITABILITY STATEMENT

Years	1	2	3
Installed Capacity (No.of pairs p.a.)	240000	240000	240000
Utilisation	60%	70%	80%
Production/Sales (No. of pairs p.a.)	144000	168000	192000
Selling Price	Rs.750	per pair c	of Shoe upper
Sales Value	1080.00	1260.00	1440.00
Add: Duty draw back 10%	108.00	126.00	144.00
Sales Value	1188.00	1386.00	1584.00
Raw Materials	735.29	857.84	980.39
Power	13.53	15.79	18.04

		Shoo	ing SMEs for the Future
Wages & Salaries	129.02	135.48	142.25
Repairs & Maintenance	3.60	3.78	3.97
Depreciation	47.48	40.41	34.40
Cost of Production	928.93	1053.30	1179.05
Admin, & General			
expenses	12.00	12.60	13.23
Interest on Term Loan	27.00	23.63	16.88
Interest on Working			
Capital	21.33	21.33	21.33
Total	989.26	1110.86	1230.49
Profit Before Tax	198.74	275.14	353.51
Provision for tax	67.57	93.55	120.19
Profit After Tax	131.17	181.59	233.32
Add: Depreciation	47.48	40.41	34.40
Cash Accruals	178.66	222.00	267.72

#### 4. WORKING CAPITAL:

Months	Values	%	Margin	Bank
Consum	ptions		Amount	Finance

Shapir	ng SMEs for the Future	
25%	15.32	45.95
25%	9.68	29.03
10%	9.90	89.10
100%	0.50	0.00

35.40

164.08

Say --> Rs.164.05 lakhs

61.27

38.71

99.00

0.50

199.48

1.00

0.50

1.00

1.00

#### 6. PROFITABILITY RATIOS BASED ON 80% UTILISATION

Raw Materials

Finished goods

Debtors

Expenses

Profit after Tax	233.32
	<u> </u>
Sales	1584.00
Profit before Interest and Tax	391.72
	<del> 73%</del>
Total Investment	539.45
Profit after Tax	233.32
	<u> </u>



## Promoters

Capital 150.40

# 7. BREAK EVEN LEVEL

Fixed Cost (FC):

	(Rs.lakhs)
Wages & Salaries	142.25
Repairs & maintenance	3.97
Depreciation	34.40
Admin. & General	
expenses	13.23
Interest on TL	16.88
	210.73



353.51

Profit Before Tax (P)

29