



Purple Dairy Farm, Zhemgang



Products of IGSP beneficiaries

Income Generation Start-up Support Programme



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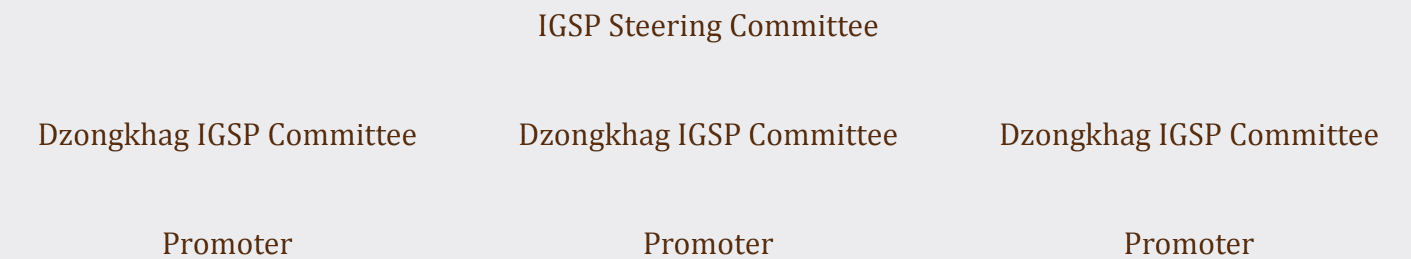
Souvenir Manufacturing Unit, Mongar

Income Generation Start-up Support Programme

To support Bhutan's efforts in achieving the millennium development goals and the 10th five year plan objectives, the UNDP has launched the Human Security Project aimed at empowering and increasing the level of human security of vulnerable people especially living in rural Bhutan. One of the important aims of the project is to reduce unemployment through creation of small businesses and self employment opportunities.

The Income Generation Support Programme (IGSP) is a financial support initiative established as part of the Human Security Project. The IGSP is set up under the Ministry of Labour and Human Resources to support self employment and the start up of micro and small businesses. IGSP is aimed at youth who do not have the access to mainstream credit and financial support needed to start up small businesses. IGSP is conceived to assist the youth who may have the necessary skills and the drive but are without the required capital and the collateral to access loan facilities to start small income generating enterprises.

Management Structure



Tailoring Unit, Samtse



START YOUR OWN BUSINESS

Community based MSME and cooperative, particularly those of women and youth supported through improved access to micro-finance, business development services, marketing, group formation and post harvest management services

ELIGIBILITY

- Should have a viable business idea
- Should be an educated unemployed youth within the age bracket of 18-30 years at the time of application
- Should possess a minimum qualification of class VIII
- Should not already have an established business
- Should not have benefited from other government grant or micro finance schemes such as the EDP, the Rural Enterprise Development Program, etc
- Should attend an Entrepreneurial Skills Development Training organized by the Ministry of Labour and Human Resources
- Should have prepared a detailed business plan during the training

ENTREPRENEURIAL SKILLS DEVELOPMENT TRAINING

Course Content

- Entrepreneurship Development: The Essentials
- Entrepreneurial Competency
- Entrepreneurship Process
- Legal Issues in Business
- Formulating Business Plan
 - Marketing Plan
 - Production/Service Plan
 - Personnel Plan
 - Financial Plan

